

Using Focus Groups for Adapting Effective Behavioral Interventions

Training Information

Dates:

November 19-20 2009 (Thursday - Friday)

Times:

8:15 a.m. - 5:00 p.m. (Thursday - Friday)

Registrants acknowledge that a certificate of completion is dependent on full participation of both days.

Training Site:

Hospice of the Florida Suncoast
Saint Petersburg Community Services Center
3150 1st Avenue South
St. Petersburg, FL 33712

Registration Deadline:

November 2, 2009

Course limited to 16 participants

Registration Contact:

Janet Peeler, Senior Administrative Assistant
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Who Should Attend?

Agency staff that makes decisions about which Effective Behavioral Intervention (EBIs) are the best fit for the population served by the agency. This may include HIV/STD prevention and care programs' directors, managers, coordinators, and some direct providers.

Training Overview

Goal of This Course:

The primary goal of this training is to provide participants with the skills to conduct focus groups and use the results to adapt effective behavioral interventions(s) to meet their community's HIV and STD prevention needs.

Training Objectives:

By the end of this training, participants will be able to:

- Explain the reason for adapting an EBI;
- Describe the common types of adaptation;
- List the steps in adapting an EBI;
- Create a topic guide that can inform intervention adaptation;
- Describe how to plan and facilitate a focus group;
- Demonstrate the process of analyzing focus group data;
- Demonstrate how to use focus group results to adapt an EBI;
- Revise a behavior change logic model for an adapted EBI;
- Explain how to pretest and pilot adapted materials; and
- Identify recourses for training and technical assistance

Course Trainers:

- Venus Dukes - Dallas PTC
- Martha Ann Guerrero - Dallas PTC

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AGENDA

Each day will begin at 8:15 a.m. and will adjourn at 5:00 p.m. Registrants acknowledge that a certificate of completion is dependent on full participation of the training.

Day 1

- Registration
- Welcome/Introduction
- Introduction and Course Overview
- Reasons and Types of Adaptation
- Steps for Adapting an EBI
- Overview of Focus Groups for Adaptation
- Focus Groups Roles
- Organizing a Focus Group for Adapting an EBI
- Developing Topic Guides to Inform Adaptation
- Wrap-up

Day 2

- Review /Preview
- Focus Group Data Analysis
- How to Use Focus Group Results to Inform Adaptation
- Lunch
- How to Use Focus Group Results to Inform Adaptation-continued
- Pre-Testing and Piloting Adapted Materials
- Resources/Wrap-Up