

Name of Intervention	Doing Something Different
Based on Behavioral and Social Science Theory(ies)	Theory of Reasoned Action Social Cognitive Theory
Summary of Intervention	<p>The intervention consists of a short group discussion on condom use; viewing the culturally appropriate video tape, "<i>Let's Do Something Different</i>," showing condom use as socially acceptable, in a soap opera format; and a session of role playing concerning negotiating the use of a condom with a sex partner. The intervention is held in a clinic waiting room. In the group discussion, a health educator discusses methods of preventing sexually transmitted diseases, condom use, and reasons why people like and dislike condoms. The health educator also distributes a pamphlet graphically depicting how to use a condom. After the video, the health educator asks participants in the waiting area to participate in a role-play, giving them the opportunity to practice how they would try to convince their sexual partner or partners to agree to use condoms.</p> <p>The health educator begins the role play component by modeling a situation in which they pretend to be a potential sex partner trying to convince the patient to use a condom. The patient is instructed to repeatedly refuse to use a condom, while the health educator models several strategies to persuade the patient to use condoms. The patient is asked to play the same scenario with another patient, this time trying to convince the other patient to agree to use a condom. Other patients are asked to coach the patient doing the role play. Questions related to the medical aspects of STDs were referred to the clinic's nursing and medical personnel. All members of the intervention group are offered 10 free condoms by the health educator who answers questions as time allows.</p>
Clearly Defined Audience	High risk minority men and women seeking treatment at public health STD clinics
Goals and Objectives of the Intervention	<p>Goal(s):</p> <ul style="list-style-type: none"> To increase condom use and, thereby, decrease STD reinfection and the risk of HIV infection <p>Objective(s):</p> <ul style="list-style-type: none"> To convey the message that condom are not

	<p>only socially acceptable, but that sex can be exciting and pleasurable when condoms are used:</p> <ul style="list-style-type: none"> • To provide detailed education on proper condom use as well as the opportunity for participants to practice applying a condom • To increase condom-use negotiation skills
Risk Behaviors the Intervention Focuses on	<ul style="list-style-type: none"> • Unprotected anal, oral, and vaginal sex with multiple sex partners • Unprotected anal, oral, and vaginal sex with main sex partner
Factors Influencing Behaviors (FIBs)/ Behavioral Determinants	<ul style="list-style-type: none"> • Knowledge (lack) • Attitudes (negative) • Group norms • Self-efficacy • Intentions • Communication and negotiation
Core Elements	Unknown
Setting	Waiting room of an inner city urban STD clinic
Duration	One hour, single session
Provides Opportunities to Practice Relevant Skills	<ul style="list-style-type: none"> • Role play in negotiating condom use • Condom demonstrations
Outcomes	Men who participated in the intervention subsequently showed a lower rate of STD reinfection than those who did not. There was no evidence that the intervention reduced reinfection among women.
Type of Intervention	GLI

Journal Citation(s):

Cohen, D., MacKinnon, D., Dent, C., Mason, H., Sullivan, E. (1992). Group counseling at STD clinics to promote use of condoms. *Public Health Reports*, 107(6), 727-31.

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